

LISTING OF THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claim 1 (Canceled).

2. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to group the electronic asset information into groups of records, wherein the groups of records represent at least the categories of records.

Claim 3 (Canceled).

4. (Previously Presented) The system of claim 29, wherein the electronic asset information further includes one or more data items selected from an information data group consisting of: warranties; periodic maintenance; payment schedules; payment history; proof of ownership of assets; proof of purchase; product recall data; tax related information; installment payment dates; expiration dates; renewal dates; expenditure history; and next mandated maintenance date.

5. (Previously Presented) The system of claim 29, wherein the electronic asset information further includes one or more data items selected from an information data group consisting of: time and date of transactions; vendor; personal data of purchaser; addressing information of recipient; personal demographic information about purchaser or recipient; generic description of an asset; contract terms and conditions; entity purchased from; and contact information.

6. (Original) The system of claim 5, in which the data items also include transaction type information including: purchase, rental, lease, and contract signing.

Claim 7 (Canceled).

8. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to set a variety of authorization levels that determine and select records in the database that correspond with the variety of authorization levels.

9. (Previously Presented) The system of claim 8, in which the authorization levels are based on criteria selected from a criteria group that consists of: a user identifier; a requestor personal identification number; type of access rights granted; data that pertains to assets associated with a requestor; transaction code; asset and relationship tracking repository data record category; and vendor class.

10. (Previously Presented) The system of claim 29, wherein the records in the at least one database are encrypted.

11. (Currently Amended) The system of claim 29, wherein the electronic identification further includes respective personal preference information of the plurality of ~~persons~~ consumers.

Claim 12 (Canceled).

13. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to respond to unsolicited requests for detailed information about the assets.

14. (Currently Amended) The system of claim [[1]] 29, wherein the processor readable media further has instructions for causing the one or more processors to receive a request for information from remote computing facilities.

15. (Previously Presented) The system of claim 14, in which the request processor assigns a unique transaction number to each of the requests .

Claims 16-17 (Canceled).

18. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to associate the at least one asset with at least one category represented by the electronic asset category information associations at the time a transaction is made.

Claims 19-20 (Canceled).

21. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to display at least one of the electronic asset information, the electronic category information the electronic service information and the electronic identification information for the purposes of editing and viewing the same.

22. (Currently Amended) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to provide decision support to at least one of the plurality of ~~persons~~ consumers based on at least one of a transaction and one or more assets owned by the at least one of the plurality of ~~persons~~ consumers.

23. (Previously Presented) The system of claim 22, wherein the decision support is based on heuristics and rules established by the user.

Claims 24-26 (Canceled).

27. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to enable user-to-user communications.

28. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to enable user-to-vendor communications and the transference of information from vendor-based databases to users at the request of users.

29. (Currently Amended) A system for tracking assets purchased by a ~~user~~ consumer, and managing future services to be performed for the assets, the system comprising:

processor readable media operatively coupled to one or more processors;

at least one database provided on the processor readable media, the at least one database storing at least:

electronic asset information including information representing assets that are purchased and owned by a plurality of ~~persons~~ consumers;

electronic asset category information including information representing a plurality of categories of the assets;

electronic service information including information representing at least one future service to be respectively performed for at least one of the assets;

electronic identification information including information representing at least one of ~~[[the]]~~ a plurality of ~~persons~~ consumers;

electronic vendor information including information related to vendors that sell the assets to the plurality of consumers, service the assets after the assets are purchased by the plurality of consumers, or both sell and service the assets for the assets that are purchased by the plurality of consumers;

the processor readable media having instructions for causing the following steps to be performed by the one or more processors:

receive ~~by the one or more processors~~ over a communication network from a first user computing device electronic transaction information, wherein the electronic

transaction information includes information representing an acquisition of at least one asset, a vendor identifier representing at least one vendor to provide at least one future service to be performed for the at least one asset, and an identifier representing ~~at least one of the plurality of persons~~ the consumer who purchased the at least one asset, ~~and further wherein the electronic transaction information includes~~

receive, over the communication network from a second user computing device associated with the at least one vendor to provide the at least one future service, electronic service information that represents the at least one future service to be performed for the at least one asset;

~~associate the at least one asset with at least one category represented by the electronic asset category information;~~

~~determine, by the one or more processors, and based on at least the electronic transaction information~~ and the electronic service information that a first service is scheduled for the at least one asset at a first time; and

~~transmitting~~ transmit, over the communication network, an electronic notification to the first user computing device that the first service is scheduled, wherein the transmitting occurs at a second time relative to the first time.

30. (Previously Presented) The system of claim 29, wherein the processor readable media further has instructions for causing the one or more processors to schedule one of the vendors to perform a service for the at least one asset.